

Open Session

CANVA - <https://www.canva.com>

<https://themarketingadvantage.beehiiv.com/subscribe>

- eGuides from Jonathan Parsons

Presentations

1. In the search bar, type 'Make a presentation about **<insert topic>**
2. Choose your desired template.
3. Customise template.
4. Click 'Apply all pages'.

You'll see a full draft presentation - including words and graphics. Possibly even videos! You can now edit accordingly, including the 'Magic Write' button for the text sections. You can change up the tone of voice or ask it to summarise the text (if you have too much etc).

1. Go to 'Resize and Magic Switch' button in top left corner.
2. Select 'Translate' to change the language.
3. Select 'Transform into a doc'. (This might only be visible if you have the paid version of Canva)

Visuals

1. On the main screen, go to 'Apps' on the left hand column and search for 'Magic Media'.
2. Under 'Images', write a prompt to describe the image you want. (The more detail, the better!)
3. Repeat the process for 'Videos'. (Although we discovered these aren't the best yet....)