



**June 2024**

**Topic: Websites**

## **Generating a Clear Website Structure**

**Objective:** We'll explore how to use AI to create intuitive and user-friendly website navigation - plus build wireframes.

### **Session 1 - Reviewing existing website copy**

<https://chatgpt.com/share/e4401113-1433-45e4-8672-6ae6f1c9a6e3>

**Prompt:** Examine the content of this website: **<insert specific webpage content or URL>**. Suggest ways to optimise the text, headings, and subheadings for better readability and SEO. Additionally, propose any changes to the menu options to make it more intuitive.

OR

**Prompt:** Could you please examine the website content below? Suggest ways to optimise the text, headings, and subheadings for better readability and SEO. Additionally, propose any changes to the menu options to make it more intuitive. Thank you! **<Paste content>**



**Prompt:** Identify the main outcomes for a website for <insert product/service> for <insert target market> should accomplish. Provide recommendations on how to structure the site to meet these objectives, including improving user interaction and achieving business goals



## Session 2 - Introducing Relume

<https://www.relume.io/>

### 1. Set up a free account in Relume

**Primary Setup Prompt:** Insert a short description of your business in 1-3 sentences.

E.g. At HumanEdge AI Training, we have a fun, hands-on, and non-techy approach to understanding the world of AI - including how to create and maintain your human voice in everything you create.

With exported sitemap as txt file, return to ChatGPT:

Here is my proposed sitemap. <Insert txt file from Relume> Could you please write 600 words for the Homepage?



During Pomodoro session :

- a) Watch more of the videos to understand how it works
- b) Start experimenting with the tool
- c) Start making updates to your website based on the first session.



## Club VIP Notes

From the website home page (insert specific page), please offer suggested improvements to ensure consistent Use of H1, H2, H3 Tags: Ensure a hierarchical structure with H1 for the main title, H2 for main sections, and H3 for subsections.