Topic: Online Courses

Crafting Course Content

Objective: You'll develop AI-generated content drafts for your course, focusing on clarity and engagement.

Session Prompts

Could you please write a 200 word course description for <course title> that highlights the key benefits and what students will learn?

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We're now going to work together to create the 5 minute scripts for the content. Let's start with Module 1 <insert the headings here>. Could you please generate a script in our brand voice for the first lesson of <course title>, focusing on introducing the topic and its importance. Remember it will be consumed via <5 min videos/200 word emails etc> and there will be an accompanying workbook.

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Thank you. That's a great introduction! Please create 2 x 5 min scripts for these topics now <insert topics here>

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Here is the final script for this module <insert edited version>. Could you please suggest a suitable workbook template for this module?

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Repeat for each module!

Club VIP Notes