Topic: Online Courses

Designing Your Course Structure

Objective: By the end of this session, you'll have a clear and AI-assisted course structure tailored to your audience.

Session Prompts

Experiment with Magai - https://magai.co/ Course Creator agent?

Today we're going to start creating an online course together. Do you remember everything about my business, customer avatar, and brand voice?

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Do you remember everything we worked on for the webinar? Could you please expand on it and turn it into a 10 module online course? Please provide a recommended outline.

Great. I'd like your help with drafting a <number> module course on <insert topic>. Based on everything you know about our services and client pain points, could you please draft a course outline including headings and bullet points of what will be covered?

Please be strategic with your approach and ensure each module flows chronologically. Everything will be pre-recorded, so it involves self-directed learning from the student. Here are some key topics that must be incorporated <insert here>. Please add your recommendations.

Keep it mind that the course content will be consumed via <multiple short 5 minute videos under each heading/14 x daily 200 word emails, LinkedIn etc>.

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If doing videos -

Would each bullet point be a 5 minute video? Please provide the updated course outline, including the recommended time I should spend next to each topic.

OR

Thank you! Please provide the updated course outline, including the recommended viewing time for each topic.

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Thank you. Here is the final course outline - <Insert here>. Please remember this for this project going forward.

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If I were to incorporate a live session component to this online course, what frequency and platform would you recommend? Keeping in mind that this course will be run over <number> weeks with a dedicated cohort of students.

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Thank you. Please recommend 5 creative and catchy names for this course.

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Club VIP Notes